



**The 38th Annual *Totally Awesome*
Marion Popcorn Festival Parade**



Thursday September 6th, 2018

Deadline Saturday August 18th, 2018



Welcome to the 38th Annual Marion Popcorn Festival. Join us in Downtown Marion on September 6th, 7th and 8th, 2018. We're very excited about this year's theme and the creativity we know we will see on all the incredible floats at this year's parade.

The Marion Popcorn Festival is a three (3) day celebration featuring a kick-off parade on the first evening and nationally known star entertainment each day. There will be over 300 concessionaires with arts and crafts, demonstrations, games, food and guaranteed fun for everyone!

There is a fee of \$30.00 per unit for parade participants.

The required entry fee of \$30.00 for parade participants applies to the following:

- a) Entries that are decorated in the theme of the parade, i.e. floats, cars or trucks, that are entered solely for the entertainment of the spectators.
- b) Any politically affiliated club or organization may enter one (1) vehicle at the \$30 fee for each elected official.
- c) Any club or organization may enter up to ten (10) vehicles under one entry fee with no limit on the number of passengers per vehicle. For each vehicle over 10 there will be an additional \$15.00 fee.
- d) All horses/animals will be considered one unit up to five (5) participants. There will be an additional \$15.00 fee for all horses/animals over the five (5) allotted.
- e) **All entries for advertising purposes only (excluding floats) MUST decorate in the theme of the parade and contribute entertainment value. Any entry not adhering to these rules may be denied entry into the following years parade at the discretion of the Parade Director.**

In an effort to provide a quality parade, all entries (excluding marching bands) should decorate in the theme of the festival to contribute to the entertainment of the parade. Our continuing objective is to improve the quality of the parade. We appreciate and encourage your entry of a float that supports the parade theme and uses popcorn in a creative manner. Unique and family oriented theme floats will be given priority when entries are reviewed for approval and placement in the parade.

The deadline for entries is August 18, 2018. In order to have the lineup completed and your position in the parade mailed in time, entries will not be accepted after the deadline of August 18, 2018. If you have any questions, please call (740) 225-4034 or email MarionPopcornParade@outlook.com. Please mail your form as soon as possible to the following address:

Parade Director

MARION POPCORN FESTIVAL

P.O. Box 1101 Marion, OH 43301-1101



1. All units will be notified of location and arrival time approximately five (5) days prior to September 6th. Floats must be present by 4:00 p.m. for judging and presentation of awards on parade day.
2. The parade will start promptly at 6:00 p.m. (For out of town entries, we can give you a later time for stepping off.)
3. The parade will start on time and will not be delayed for any reason except weather. (In the event of bad weather, listen to WDIF, WDCM, WMRN or FM 107 on the day of the parade between 3:30 p.m. and 4:00 p.m. for instructions.)
4. If cancelled by bad weather, there will be no rain date and all entry fees are non-refundable.
5. For everyone's safety, parade participants are ABSOLUTELY PROHIBITED from throwing anything from floats or vehicles during the parade. (This is for the safety and health of everyone, in addition to litter control.)
6. All sound systems must be controlled so as NOT to interfere with other parade units. WE HAVE COMPLETE CONTROL ON ALL SYSTEMS.
- 7. In order to eliminate unnecessary GAPS, the parade WILL BE MOVING AT ALL TIMES. NO marching units or floats will be permitted to stop or fall behind, MOVEMENT FORWARD MUST BE CONSTANT. You must stay within 20 feet of the unit in front of you. Your position at the start of the parade (Forest Lawn/Center) is to REMAIN for the entire route. All walking or marching units should be able to complete the full route.**
8. The use of semi-trucks, flatbed trucks or flatbed trailers **WILL NOT** be allowed to transport ball teams through the parade route. Ball teams are encouraged to utilize pick-up trucks. The above mentioned vehicles may only be used in the building of floats.
9. Any units involving animals/horses **MUST** clean up their staging area before entering parade. *YOU must also clean up behind your animal/horse along the parade route.* If you do not have clean up you will be removed from the lineup.
10. All parade **DIRECTORS, MARSHALS AND SECURITY PERSONNEL** will have complete control of the lineup area and parade route. Any questions or problems should be directed to them.
- 11. THE PARADE COMMITTEE RESERVES THE RIGHT TO REJECT OR EVICT ANY ENTRY THAT IS NOT IN THE BEST INTEREST OF THE MARION POPCORN FESTIVAL.**

THESE RULES ARE MADE IN THE BEST INTEREST OF EVERY ENTRY AND WILL BE STRICTLY ENFORCED ON THE FULL PARADE ROUTE.

Every entry in the 2018 Popcorn Festival Parade is adding to the greatness of our ever-growing festivities, so please cooperate to the fullest. Safety is always first, so enjoy a great parade and have a good time!

ENTRY FORM

Please Print Clearly

Name of Entry _____

Address _____ City _____

Person in Charge of Parade Unit: (Mailing Address)

Name _____

Address _____

City _____ Phone (Home) _____

Phone (Work) _____

Note: Person in charge of Parade Unit will be notified of unit position in parade and any other pertinent information.

Type of Float Entry: (Complete only if entry is a float)

Professionally Built ____ Hand-crafted ____ Total Length (including towing vehicle) _____

Request Float be enter in judging: Yes ____ No ____

Judging Criteria: Note: Only 1st and 2nd place trophies will be awarded for the following categories:

Best Professional or Handcrafted Float - Craftsmanship ____ Best Theme Oriented Float - Use of Popcorn ____

Best Theme Oriented Float - Creative Decoration ____ Crowd Pleaser ____

Please note that we no longer accept entries using semi's, flatbed trucks or flatbed trailers for ANY entries with the exception of those used for floats.

Please provide a brief explanation of your parade entry and indicate type of vehicle(s).

Please Note: Due to city restrictions and lack of participation, there will no longer be a rain date for the parade. All fees paid to the Popcorn Festival are non-refundable.

ENTRY DEADLINE – AUGUST 18th, 2018

Entries will NOT be accepted after deadline date

Mail Entries to: Bruce Lawrence, Parade Director
Marion Popcorn Festival
P.O. Box 1101
Marion, OH 43301-1101

Questions for the parade can be directed to (740) 225-4034 or by calling the Popcorn Festival at (740) 387-FEST. You may also e-mail the parade at MarionPopcornParade@outlook.com

Entry Fee MUST accompany entry form

Please make cashier's checks or money orders payable to **The Marion Popcorn Festival**. PayPal is available for payment, just contact the festival phone number (740-387-FEST) for an invoice.